



Romania – Bulgaria



Title: “PROMoting IncluSivE and Quality Education through Technology, Leadership and Sport - Hard”

Project ID: ROBG00299; Project acronym: PROMISE-Hard

Programme priority: An educated region

Specific objective: S.O.4.2: Improving equal access to inclusive and quality services in education, training and lifelong learning through developing accessible infrastructure, including by fostering resilience for distance and online education and training

Duration: September 2025-August 2027

Total budget: 1 327 528,12 Euro

EU funding: 1 062 022, 49 Euro

PRESS RELEASE

Launch Course in Sustainability, Economics and Management

May 18, 2026, 15:00-17:00, online, D.A. Tsenov Academy of Economics, Svishtov

The University of Craiova, in partnership with the D.A. Tesenov Academy of Economics and the Engage in Education Association, announces the launch of the joint course Sustainability, Economics and Management on May 18, 2026. D.A. Tsenov Academy of Economics from Svishtov organises this course in the framework of the project “**PROMoting IncluSivE and Quality Education through Technology, Leadership and Sport - Hard**”, funded in the Interreg VI-A Romania - Bulgaria Programme.

The joint course “Sustainability, Economics and Management” has 80 hours (56 in online, 24 in person). 20 students from the University of Craiova and the D.A. Tsenov Academy of Economics will attend this course. The course is taught in English by an expert in this field. From July 6 to 8, 2026, the D.A. Tsenov Academy of Economics (Svishtov) will host the in-person component of the course (24 hours). During this period, Romanian and Bulgarian students’ skills will be assessed by their professor, and they will participate in social and cultural activities designed to help them get to know one another and visit points of interest in Svishtov. For more information about this course’s schedule, please contact the communication manager or visit the project website <https://robgpromise.ucv.ro/index.php/en/>.

This project aims to increase graduates’ competencies and skills, making them more attractive to employers in the RO-BG cross-border region and improving their employability. Two educational infrastructures will be developed: one at the University of Craiova in Craiova and another at the “D.A. Tsenov” Academy of Economics in Svishtov. It is the second project in which the University of Craiova and the “D.A. Tsenov” Academy of Economics collaborate within the framework of the Interreg Romania-Bulgaria Programme.

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